Cyber Security Offerings For ER&D NIPP Pitch Session Schneider Electric Challenge

AmberFlux EdgeAI Pvt Ltd, India Scalarr Inc., USA

The energy sector IT/OT Infrastructure

Adapted from Schneider Electric Presentation



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AmberFlux

but...connected devices are prone to security threats



- Many OT devices are not equipped to handle security. Highly vulnerable to threats
- OT/IT convergence Fraudsters leverage IT techniques to target OT
- If the internet fails, operations may halt
- Legacy systems connecting to OT/IT and to IoT
- Heterogeneous systems, multi-vendor environments, lack of adherence to standards
- Lack of skills, evolving business processes

Use of EdgeAI for OT/IT security can help

EdgeAI is about enabling AI on the device or near to the device that is generating

the data

IOT, 5G driving the need for placing compute, analytics and storage closer to where the data is getting generated

EdgeAl speeds up decision making, makes data processing secure, improves user experience & lowers costs EdgeAI delivers direct value in threat detection, incident management etc.

OT cyber security requirements

OT Visibility & Asset Management Visibility into all IT, IOT, IIOT assets, processes and connections

Network Segmentation Visibility and automatic mapping of network zones

Threat and Anomaly Detection

Asset profiling, traffic weeding, anomaly detection, realtime alerts

Vulnerability Management

Common Vulnerability Exposure data; identify, prioritize and remediate vulnerabilities

Remote Incident Management Incident detection, remediation

Data Management & Controls Scalable data management, access and other controls, analytics reports, realtime actuation

AmberFlux

AmberFlux EdgeAI software offers deep, differentiated & valuable technology suite to lead EdgeAI adaptability

Technology backed by several years of R&D and patents (3 granted in US & 1 Granted in India and a few more under examination)

EdgeAl Products

Purpose specific EdgeAI products that can be deployed & managed directly on edge devices securely

Integration with IT/OT Enterprise integration with existing IT/OT infrastructure

Hardware & Network Agnostic Supports multiple Edge, IOT, SOC hardware; Works for any edge cloud service

AmberFlux EdgeAl Product Bundles







AmberFlux Opus

EdgeAI software that runs on devices/equipment

Sense, learn & act at the edge

AmberFlux Concerto

Edge & Cloud enterprise containers and APIs for integration with IT/OT

Data & Protocol transformations

Opus Dashboard

Orchestration & Visualization software to manage millions of edge devices.

Remote deployment, updates & operations for EdgeAI

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AmberFlux Market Recognition

Since incorporation in Aug 2020











Intel[®] Network Builders

Selects AmberFlux as a finalist at Start Up of the Year 2020 competition (Oct 2020) - <u>www.edgecomputingworld.com</u> Names AmberFlux as one of the 60 Edge Computing Companies to Watch in 2021 (Apr 2021) – <u>www.stlpartners.com</u> Selects AmberFlux for its incubation center (Sep 2021) - <u>https://ccoe.dsci.in/</u> Shortlists AmberFlux as one of the deep tech pioneers for Industrial IOT (Sep 2021) - <u>https://hello-tomorrow.org/</u>

Selects AmberFlux to Telangana Al Mission Revv Up Accelerator (Apr 2022) - <u>https://ai.telangana.gov.in/revv-up/</u>

Selects AmberFlux as Intel Network Builders Winners' Circle Member & Partner Alliance Gold Level

(Apr 2022) - https://networkbuilders.intel.com/ecosystem

AmberFlux

AmberFlux is bringing a comprehensive cyber security solution in partnership with Scalarr Inc, a US company



Threat detection & Incident Management

- AmberFlux Opus Dashboard

Visualization & Orchestration

□ What is AI EdgeLabs?





that brings advanced network visibility, early threat detection and automated incident response and remediation for Edge/IoT







Detect and respond to Edge and connected IoT security threats in real-time with

99[%] accuracy





- Edge/IoT Threats Detection: DDoS, Botnets, Hacking, Malware and other threats and attacks
 detection.

 Edge/IoT Threats Prevention/ Autonomous Cyber AI: Dynamic firewalling, blocking, automated
 shutdown protocols.
 AI-Based Anomaly Detection: Reinforcement Learning approach for 0-day threat and attacks detection.
 IoT / OT Assets Discovery: Agentless discovery of the connected assets.
- **Network Visibility & Observability:** Dashboard and integration with SIEM systems.

Integration Structure



Network Functions

On-premise / MEC security Eg. private LTE/5G network, SD WAN/universal CPE services, API gateways, etc

Cloud-edge compute infrastructure security Eg. distributed core and RAN network functions, virtual CMTS, etc

AIEDGE

LABS

What Makes AI EdgeLabs Unique?

 Autonomous lightweight (less than 100mb) Rust-based agent deployed on the Edge/on-Prem workload. High performance with low OS footprint: only 5% of CPU is used. Ready for unstable connectivity and offline work including Al models. Possibility to deploy inside enterprise without data transfer externally. 	 A mix of <u>reinforcement learning</u>, supervised, unsupervised machine learning algorithms and rule sets → 99% of accuracy, ultra-low false positives rate. Optimized Edge RL we are able to zero-day attacks and threats with highest accuracy possible. 'Cold start' models to analyze data and provide with the outputs right away. Self-learning algorithms to ensure personalized level of security.
. Autonomous Cyber AI. Security as an mbedded flawless feature	4. Simple solution to protect complex systems & critical infrastructure
 Early threat prevention. Automated incident response and remediation. Automated shutdown protocols & policies. 	 Linux-native, container-based or K8S deployments. Real-time visibility across your network. Robust reports and posture. 'Smart' alerting.

The AI.Sensor



Requirements and Limitations

- 1. Al Inference and processing should be **lightweight** (Rust, ONNX compression)
- Ready for offline work and unstable connectivity (buffering and autonomous models)
- Should have a simple integration (Linux, Kubernetes support)
- 4. Should work to **unique traffic picture** on the client side node (RL, Autoencoders)



DETECTION WORKFLOW

Sensor Level (Edge):

- Traffic data extraction (Rust),
- Feature preparation (Rust),
- Compressed AI-models
- Prevention stack
- Alert escalation

Backbone Level:

- Incidents registration,
- Core API,
- Enrichment Pipeline;
- Patterns Knowledge Base
- Dashboard;



Visibility into connected devices

Drill downs

Orchestration rules and policies

AmberFlux Opus Dashboard Security

Orchestration controls

Response controls

Security Features/Functions

Device Visibility

- Device attributes
- Device recognition
- Logs and logs tally
- Managed, unmanaged assets

Anomaly & Risk Assessment

- Vulnerability mapping
- Multi threat
 assessment
- Device risk scores
- Regulatory compliance assessments

Policy Enforcements

- Behavior segregations
 (trusted/untrusted)
- Multi-list (blocked, allowed, unknown, suspected)
- Automatic updates
- Random checks & escalations management

Proactive/Reactive Threat Prevention

- Detection of threats (known, unknown via payloads)
- Device risk group categories
- Command & control theft management
- Fast detection, response

Orchestration

- Workflow, deployment management
- Order management

3rd Party integrations

- Inbound/outbound APIs
- Component/micro-product
 approach

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Thank You!

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